

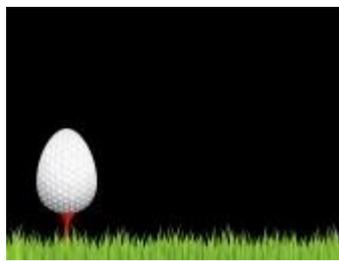


Hi

APRIL newsletter

I hope this newsletter finds you fit & well!

Last month was another of massive amounts of rain, but we are here, still smiling, ready to help you with your golf, or just simply making it a more enjoyable experience!



EASTER TRADING HOURS

We will be open all Easter this year.

GOOD FRIDAY 6th April 9.00am-6.00pm
EASTER SATURDAY 7th April 8.00am-7.00pm
EASTER SUNDAY 8th April 8.00am-6.00pm
EASTER MONDAY 9th April 10.00am-6.00pm



ANZAC DAY TRADING HOURS

WEDESDAY 25TH APRIL 10.00am-6.00pm

GOLF CLUB MAINTENANCE

Grips are often an over-looked part of our golfing gear. Generally, rubber grips will last 3 years & cord will last 5, in normal conditions. Our hot, sweaty weather will shorten their longevity. This month, all grips will cost \$3.00, including fitting. This is normally a 24 hour service, so next time you finish hitting your golf balls, drop them off & they will be ready the next day.

GOAL SETTING

There is no happiness except in the realization that we have accomplished something.
Henry Ford

HAVE YOU SET YOUR GOALS & EMBARKED ON THAT JOURNEY TO ACHIEVE THEM YET????

SCHWEPPE'S PROMOTION

This great drinks promotion puts you into the running for winning golf balls for a year. Every outlet has a winner, so someone walking through the door of the driving range can win 12 dozen Srixon Q Star golf balls! Simply purchase 2 drinks from their bottle range & enter. The draw closes 16/04/12 & all entries are sent to Schweppes & they select a winner!



HAWAII CUP

Hawaii is now a month closer & we should be starting to gear up for this once in a lifetime event! August 13th-20th 2012 is the event of the year, & is fully escorted by me. I am offering great incentives to all golfers to have their game in great condition, & I would love to help you achieve all of your goals! Refer to our website for the itinerary & costs.

APRIL SPECIALS \$\$\$\$\$\$\$



Wilson Ci 9

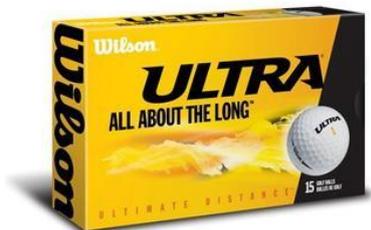
Premium Wilson irons available in both left & right handed.
Was ~~\$699~~....NOW \$399 Including 3 golf lessons & three buckets of balls!!



Cleveland CG 4

Quality second hand irons, gents right hand with graphite shafts & new grips ONLY \$199 with 3 free lessons & 3 free buckets of balls.

GOLF BALL/GLOVE/LESSON PACKAGE



Book a 30 min golf lesson for \$45.00 & get a 15 ball pack & a golf glove for an extra \$15 (a saving of \$17)

note: Conditions apply

COACHING

I just came across a couple of great quotes from Various golfers, including Jack Nicklaus, the greatest golfer ever (until Tiger catches him up).

Don't be too proud to take a lesson. I'm not.
- Jack Nicklaus

A golfer has to train his swing on the practice tee, then trust it on the course.
- Dr Bob Rotella

Remember that someone, somewhere, is practicing, and when you meet him he will win.
- Edward Macauley

Golf is like a chain. You always have to work on the weakest links.
- George Archer

The obvious question is...."when did you have your last lesson?"

SOCIAL CLUB

Our Social Club finally got the chance to test our swing improvements on the golf course, Caboolture Golf Club, after two cancellations this year so far! The course presented in reasonable shape, considering all of the rain. Congrats to a new member of our group, Marc Dowse, who shot a fine 41 points. He was close to taking out the day, but Josh came in with 42 points. Great work Josh, & enjoy your new & improved handicap!!

Our next game is at Woodford Golf Club on Sunday 29th April. There are limited numbers, so get in quick!!

TIP OF THE MONTH:

Angle of Attack is our focus this month.

But mastering the irons is much easier said than done. To understand the concept of hitting irons properly, you must throw logic out of the window. Like most things in golf, your common sense will lead you down the wrong path. Most people look at a pitching wedge and assume that to get the ball in the air one must somehow get the club under the ball and hit it with an upward blow. In other words, people see the clubface and assume that the club must impact the ball perpendicular to its the loft. This is incorrect and the reason that most people have difficulty with irons.

In reality, an iron launches the ball into the air because it imparts massive amounts of backspin. This backspin combined with the dimples on the golf ball creates lift, known as the Magnus force. As a result, the spin rate directly influences how high the ball flies.

To impart this necessary backspin, the clubhead must impact the ball with a descending blow. The swing advice, "hit down on the ball" is meant to convey this concept concisely. However, I find that this term can be somewhat misleading because it implies that the clubhead should impact the ball on a very steep angle. **Better ball-striking will result from a shallow or slightly downward approach into the ball.** Once I understood this concept, it truly was a golf epiphany. The key is to re-wire your brain.

- The club strikes the ball on a slightly descending angle of attack
- At impact the ball compresses and then leaves the clubface with backspin
- The club strikes the ball first and then takes a divot out of the ground

Below is a great drill to improve your angle of attack & make quality ball striking





Practice this & watch the ball fly high & long, & stop quickly when it hits the green.

SUMMER TRADING HOURS

Monday; 10.00am-6.00pm
Tuesday; 9.00am-8.00pm
Wednesday; 9.00am-8.00pm
Thursday; 9.00am-9.00pm
Friday; 9.00am-8.00pm
Saturday; 8.00am-7.00pm
Sunday; 8.00am-6.00pm

SCHOOL HOLIDAY GOLF

Why don't you bring the kids down to the range for discount golf?? Monday – Friday during holidays, you rent a bucket & get a second one at half price for every kid you bring! Free club hire with a chipping & putting green will keep them entertained for ages!

CHAMPIONS CORNER

This month's champion golfer is Andrew Ferguson. Andrew has embarked on the PLATANUM COACHING PACKAGE (unlimited coaching, unlimited ball use) & scored a hole-in-one, on the second hole at Redcliffe Golf Club!!! Andrew started in November 2011, off an 11 handicap that he couldn't play to. Since his hole-in-one, he has won two competitions with 38 points & is now more than capable of playing off his 11 handicap. His main issues were his huge slice, that we have minimised, & now his greatest issue is distance....he is now hitting it so much further, he has to stop hitting it over the back of greens! Congratulations Andrew, you are a classic example of a golfer who has decided that in order to improve, you must get golf lessons & practice!



Andrew with his old mate, Bob Hawke.

Next Month; Like Father, like son.

TALES FROM ABROAD

In 1986, I started my career as a golf professional at the ripe old age of 16, at the Titirangi Golf Club in Auckland. As it was ranked in the top 3 courses in New Zealand & is a Dr Alistair McKenzie designed course (he designed Augusta National & Royal Melbourne golf clubs, plus numerous other quality courses) and quite a challenge. John Illsley, the bass player from the band Dire Straits is a keen golfer & was looking for a golfing partner. We had a great game & he loved the course. He gave me a few tickets to their concert in Auckland. They had two concerts of 100,000 people over that weekend, & for a town of 1 million at the time, that was a big weekend!



John Illsley pictured here in white, performing with the band.

Next month; Playing golf with last of the Austrian Royalty, the Count.

Thank you on behalf of all my staff & myself for you patronage & support!

Great Golfing!

Chris

Suggestions: If there's something that you'd like to see here at Deception Bay Driving Range or would like to get involved with our up and coming social Golf days contact me at chris@deceptionbaydrivingrange.com.au